

Press Release

CMCO Event 2025 Sets New Standards: Innovation, Exchange, and Exclusive Product Premieres Define the Second Edition in Augsburg

Augsburg, May 2025 – The second edition of the *CMCO Customer Exchange & Show* exceeded all expectations. From May 6 to 7, 2025, the Kongresshalle Augsburg once again became a hub of dialogue, innovation, and collaborative exchange. With an even stronger focus on real-world applications, forward-looking strategies, and impressive product launches, the event once again offered a unique platform for customers, partners, and industry experts.

“With this year’s event, we not only built on the success of 2024, but elevated the entire experience,” said Appal Chintapalli, President EMEA & APAC at CMCO. “Last year’s premiere laid the foundation – in 2025, we deepened the exchange, showcased innovations live, and explored new paths together with our partners.”

Under the established motto "Inspiration. Growth. Partnership.", CMCO once again showcased all four business platforms—this time with an evolved concept, both in content and structure:

1. Expert Exchange – Lifting & Conveyance:

A new highlight was the “CMCO Expert Exchange”, where product experts from the various areas spoke about pioneering lifting and conveying solutions from CMCO. For example, about the specially developed loop with components from montratec, Dorner and the new Pfaff-silberblau lifting column for cobots.

Top-class panels, including experts from Siemens and the VDMA, focused on key topics such as battery production.

2. Product Premieres:

The world premiere of the new SXF wire rope hoist by STAHL CraneSystems and the launch of the Yale BatteryStar™, a battery-powered chain hoist, marked major technological milestones. The versatile Phoenix Robotics lifting column also attracted considerable attention.

3. Interactive Formats & Customized Solutions:

In addition to product innovations, the event delivered tailored solutions and concrete application scenarios—offering real added value for customers with complex requirements. CMCO demonstrated how systems can be configured to be future-ready and flexible in practice.

4. Networking & Experience:

In an elegant gala atmosphere—including a poker evening with keynote speaker and professional player Jan Heitmann—personal exchange was actively encouraged.

Additional inspiration came from thought-provoking keynotes, including Dr. Thomas Ränge, who spoke about artificial intelligence, data, and technology, offering new perspectives for innovation and strategy. With its compelling mix of innovation, expertise, and dialogue, CMCO 2025 once again proved how valuable true exchange can be—not only on a technical level but also in terms of strategic partnerships and joint growth.